



DIPU SAIKIA

Mahatma Gandhi National Fellow

Oct '21 - Oct '23

Kokrajhar, Assam.


Projects Led


- Was a core member of the committee of the project "Kokrajhar Cares" under the aegis of District Administration and Social Welfare Dept.
- Initiated a project on the relevancy of trades in the ITIs of BTR region.
- Designed a project as a part of border district for SANKALP.
- Initiated skill mobilization through VDP meetings.
- Initiated pearl cultivation training in association with Technological Incubation Centre, Bodoland University

Key Learnings


- Understood various aspects of a project and how to increase its effectiveness and efficiency
- Prepare reports/case studies on the skilling ecosystem and communicate the insights of these reports to relevant stakeholders.
- Learnt about the intricacies present in the bureaucracy and the friction that may happen in the policy formation
- Application of intersectional lens while formulating any policies or plans in the district.
- Suggest budgets and improvements based on the above learnings
- Establishing market linkages of local products and enhancing livelihoods of rural population.

 mgnf_temp012@iiml.ac.in

 +91-9538108202

 North Lakhimpur, Assam

 <https://www.linkedin.com/in/dipusaikiainlinkedin>

 Hindi | English | Assamese

Key Areas of Interest

- Marketing & Operations
- Franchisee Development
- State, Governance and Sustainable Development
- Strategic Partnerships
- Project Management
- Rural Marketing

Soft Skills

- Observation
- Decision making
- Communication
- Problem Solving
- Leadership

Education Background

PGDM, Marketing.

XIME, Bangalore 2018

B.E., Chemical Engineering

Assam Engineering College, 2015

Professional Experience

Upgrad | Assistant Manager, Franchisee Business

July 2022 - Oct 2022

Aptech Ltd | Assistant Manager (Brand Arena Animation)

May 2018 - July 2022